

**Illinois Institute of Technology
Stuart School of Business
Assurance of Learning Goals**

Goals Common to All SSB Programs:

1. Stuart graduates will employ critical thinking to make effective decisions.
2. Our graduates will be effective communicators.

Program Specific Goals (2 per Program)

BSBA

1. Graduates will possess the analytical skills to support business decision-making.
2. Graduates will be able to draw upon multiple disciplines to address business problems.

MBA

1. Graduates will demonstrate the analytical decision-making skills needed to solve business problems.
2. Graduates will demonstrate a global perspective when solving business problems.

MSEMS

1. Graduates will be knowledgeable about environmental sustainability.
2. Graduates will understand how environmental management strategies contribute to an organization's sustainable competitive advantage (SCA).

MSMC

1. Graduates demonstrate an understanding of how to conduct marketing research.
2. Graduates will demonstrate an understanding of the tools of developing a marketing communications plan.

MSF

1. MS Finance students will demonstrate technical competency in the fundamental tools used in financial analysis.
2. MS Finance students will demonstrate understanding of the valuation and risk management of financial assets and their derivatives.

PhD

1. Ph.D. Students will have acquired technical proficiency in the knowledge and tools of Management Science. (Qualifying exams, prior to 2010, Q4, Q1, Q5, and Q6. Beginning in 2010, exam limited to the four areas identified.)
2. Ph.D. graduates will demonstrate the ability to produce academic or applied research that constitutes significant contributions in Management Science.

MPA (not part of the AACSB Maintenance of Accreditation Process but included for AOL and program consistency)

1. Graduates will be proficient in analyzing policy questions and decisions that arise in the public and nonprofit sectors.
2. Students will be able to formulate alternatives.